

## TEESSIDE UNIVERSITY

**Name of course: Master of Science International Management**

### **Module Description**

#### **[CSE4066-N] SUSTAINABLE LEADERSHIP**

This module will enable students to become more self-reflective and develop their self-leadership skills, which will guide their future careers. In a fast paced 21st century organisation and with a move towards more global sustainability, leaders need to be adept at navigating internal and external challenges, therefore a creative and entrepreneurial approach to leadership is essential to organisational agility and success.

#### **[ECO4014-N] GLOBAL BUSINESS ENVIRONMENT: MANAGEMENT AND THE ECONOMY**

This module covers the core topics that are central to understanding the processes of the global economy and the economic environment within which business organisations operate. The module offers an essential knowledge base which will help students develop an understanding of the external business environment, in terms of institutions, markets, industries and organisations. This module also introduces students to the world of economic analysis. It covers selected topics in both micro-and macro-economics. Students will have an opportunity to do research and analyse the external factors affecting the business environment.

#### **[CSE4035-N] MANAGING IN A CHALLENGING ENVIRONMENT**

The purpose of this module is to develop a systematic knowledge and understanding of the internal and external challenges facing contemporary organisations. The module will encourage critical analysis of the management processes that enable organisations to evaluate and adapt to their dynamic environments.

#### **[ACC4029-N] MANAGING OPERATIONS AND FINANCE**

This module examines the principles and practice of financial and operations management within organisations. It focuses upon the need to manage resources efficiently and effectively within a dynamic environment and to demonstrate its achievement through the provision and use of operational and financial information. The module reflects the environment within which organisations find themselves and examines the pressures and impact this has upon organisational control.

#### **[HRM4038-N] MANAGING PEOPLE IN GLOBAL ORGANISATIONS**

This module is designed to give students an understanding that organisations need to tap into the skills and knowledge of their increasingly skilled and knowledgeable employees if they are going to be successful. The focus of the module is on the recruitment and development of Talent in global team.

**Updated on 13 April 2024**

### **[CSE4049-N] POSTGRADUATE BUSINESS RESEARCH METHODS**

The aim of this module is to develop students' understanding of methodology, research design and a range of business research skills. The module is designed to address challenges frequently faced by postgraduate research students, including linking theory and research literature to practice using contemporary business examples, framing correct research questions and objectives, identifying, and applying appropriate research methods and data analysis techniques. On successful completion of this module, students should be able to design and implement a research project which addresses a contemporary business issue.

### **[CSE4024-N] DISSERTATION**

This module requires individuals to integrate learning and development and synthesise knowledge and understanding of theory and practice through its application to organisational issues, which are demonstrably concerned with development within the organisation(s). Students work towards this by undertaking a major project related to a business issue of significance within the organisation(s).