

AMITY GLOBAL INSTITUTE

Name of course: Advanced Diploma in Business Administration (E-Learning)

Module Description

[MOD05301] MANAGING HUMAN RESOURCES AND LEADERSHIP

This module will focus on the work of a Personnel or HRM function in a modern organization, exploring the role of the HR specialist, the various skills and techniques which can be used and the changes which are taking place in the field of employment practice, including an introduction to global trends in patterns of work and wider contexts of HRM. It will provide a deeper understanding of the management of people at work and the academic, theoretical and professional debates which are taking place in the field.

[MOD05204] INTERNATIONAL BUSINESS AND BRAND MANAGEMENT

This module is to study organisations, people management and the changing international business environment. To provide an international perspective essential to many of today's employees in business and management. To enhance cognitive and intellectual skills and personal development; To understand the brand management concepts, strategies of the organizations.

[MOD05401] BUSINESS ANALYTICS AND FINANCIAL DECISIONS

This module will enable students to develop key skills essential in financial management in organisations and will ensure that they will be able to apply the various techniques used and interpret the information produced. They will be expected to critique the tools used and discuss their applicability in a service driven global business environment.

[MOD05712] SUSTAINABLE STRATEGIC BUSINESS MANAGEMENT

The module is based around various major areas of strategy. It begins by outlining various views of strategy and then considers various approaches to strategy that organizations may adopt. Around the middle of the first term the module will discuss the role and impact of different stakeholders on business organizations.

[MOD05803] OPERATIONS AND CHANGE MANAGEMENT

Operations & Change Management is an important subject in any business operations. It is concerned with creating the services and products upon which we all depend. And all organizations create and deliver some mixture of services and products, whether that organization is large or small, for profit or not for profit, public or private.

[MOD05707] PROJECT MANAGEMENT

In many situations graduates of areas of business, management, computing, and accounting find themselves responsible for planning, scheduling and control of projects that consist of numerous separate tasks or jobs performed by a variety of departments and individuals. In these situations, a general understanding of the principles of project management and network-based project planning and control have proven to be extremely valuable for anyone involved in project type of work.

Updated on 2 October 2023