

UNIVERSITY OF LONDON

Name of course: POSTGRADUATE DIPLOMA IN SUPPLY CHAIN MANAGEMENT AND GLOBAL LOGISTICS

Module Description

CORE MODULES

[SCM010] CORE CONCEPTS OF SUPPLY CHAIN MANAGEMENT

This module aims to provide you with an overview of a range of essential supply chain related concepts to prepare you for engagement with later modules.

[SCM020] SUPPLY CHAIN ANALYTICS

This module aims to provide you with an overview of the application of quantitative methods relevant to supply chain management, particularly in the fields of descriptive, predictive and prescriptive analytics.

[SCM030] OPERATIONS AND PROCESS MANAGEMENT

This module is offered to provide supply chain professionals with a foundational knowledge in operations management.

[SCM040] ACCOUNTING FOR DECISION MAKERS

This module helps you to understand and use information from financial statements and management accounts when making decisions in complex and uncertain situations.

[SCM050] STRATEGY FOR DELIVERING VALUE

This module asks what strategy is, and how developing an efficient and effective strategy leads some firms to achieve and sustain competitive advantage.

[SCM060] GLOBAL PURCHASING AND SUPPLY MANAGEMENT

This module is to introduce you to the range of issues and related decisions that procurement managers must face.

[SCM070] INNOVATION AND SUPPLY CHAIN TECHNOLOGY

This module examines the processes, issues and decisions required to manage innovation processes effectively within a firm and its network.

[SCM080] GLOBAL LOGISTICS AND TRANSPORT MANAGEMENT

This module is to provide you with an in-depth knowledge of the requirements for designing and managing global logistics.

OPTIONAL MODULES

[SCM100] PROJECT MANAGEMENT

This module will provide you with a sound understanding and knowledge of concepts and analytical skills underpinning effective project management with the exposure to 'soft' and 'hard' tools or techniques and linking theory to live projects.

[SCM110] BUSINESS FORECASTING AND DATA ANALYTICS

This module will provide tools and insights on how to make use of available data in daily operations, generate and evaluate forecasts and make informed decisions.

[SCM120] SUPPLY CHAIN FINANCE AND RISK MANAGEMENT

This module aims to provide you with a profound understanding of the role of finance and risk management in supply chains, including the specific techniques that are used by industry and banks.

[SCM130] BUSINESS TO BUSINESS MARKETING

This module provides an overview of the essential concepts, strategic frameworks and tactical tools core to business-to-business marketing.