

## TEESSIDE UNIVERSITY

**Name of course: Bachelor of Arts (Hons) International Tourism Management (Top-Up)**  
**Module Description**

### **[LEM3009-N] TRENDS IN INTERNATIONAL TOURISM AND CONSUMER BEHAVIOUR**

This module allows students to consider emerging trends and how international tourism destinations respond to consumers in the 'new normal'. Students have the opportunity to analyse a number of case studies linked to concepts such as Dark Tourism, 'wanderlust' experiences, advances in technology and tourist health and safety.

### **[LEM3004-N] INTERNATIONAL ISSUES IN TOURISM**

This module aims to introduce students with students in the hospitality and tourism industry a wider understanding on the global tourism issues and an in-depth understanding of the tourist scenes around the world.

### **[BIN3038-N] CONTEMPORARY ISSUES IN BUSINESS MANAGEMENT**

The purpose of this module is to develop an understanding of the challenges faced by organisations in a complex and dynamic environment and it explores the controversies and dilemmas of contemporary management thinking and practice.

### **[BIN3020-N] UNDERGRADUATE BUSINESS RESEARCH METHODS TOP UP**

The module seeks to develop skills in research methods applicable to business and related areas. It is concerned with those disciplines associated with qualitative and quantitative research methods. The module focus will enable students to plan for an undergraduate level project.

### **[BIN3023-N] UNDERGRADUATE BUSINESS PROJECT**

The module comprises a learner managed business project, the topic area of which will be associated with the learner's programme area of study. The project will provide the learner with an opportunity to demonstrate their capability to undertake an individual piece of research within a business context. The project may be an investigation of a relevant issue of academic interest, an investigation of a practical business issue, or a live problem-solving project.