

AMITY GLOBAL INSTITUTE

Name of course: Advanced Diploma in Management (E-Learning)

Module Description

[MOD05209] DIGITAL MARKETING

This module would be designed to provide students with a principle understanding of intricacies and nuances of digital marketing, preparing them for roles that require expert-level knowledge in this field.

[MOD05307] NEW LEADERSHIP IN CROSS CULTURAL CONTEXT

This module focuses on business and management, this module provides an intellectual and experiential forum for developing the interpersonal-intercultural communication and interaction skills necessary for international managers.

[MOD05308] PSYCHOLOGY

This course is designed to provide a broad overview of the field of Psychology. Special attention will be given to helping the student become a better thinker, by learning to take charge of ideas one has about psychology. The goal of this course is to think consciously, deliberately, and skilfully about human behaviour.

[MOD05309] SUCCESSFUL LEADERSHIP

This module prepares students for leadership and transformational roles in organisations.

[MOD05411] ACCOUNTING FOR MANAGERS

This module covers fundamental concepts and techniques of management accounting.

[MOD05413] INTERNATIONAL CORPORATE FINANCE FOR MANAGERS

Explore how firms fund themselves, how they choose between different types of finance and how those financing decisions influence investments.

[MOD05509] RESEARCH METHODS AND PROJECTS

This module will introduce the students to developing a research idea and outline and analyse key debates/theories/views associated with the chosen topic. The students will have to select a particular topic of their choice in consultation with the lecturer from the given choices.

[MOD05510] RESEARCH METHODS AND PROJECTS (ACCOUNTING)

This module will introduce the students to developing a research idea and outline and analyse key debates/theories/views associated with the chosen topic. The students will have to select a particular topic of their choice in consultation with the lecturer from the given choices.
(Accounting)

[MOD05513] RESEARCH METHODS AND PROJECTS (DIGITAL MARKETING)

This module will introduce the students to developing a research idea and outline and analyse key debates/theories/views associated with the chosen topic. The students will have to select a particular topic of their choice in consultation with the lecturer from the given choices.
(Digital marketing)

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[MOD05514] RESEARCH METHODS AND PROJECTS (FINANCE)

This module will introduce the students to developing a research idea and outline and analyse key debates/theories/views associated with the chosen topic. The students will have to select a particular topic of their choice in consultation with the lecturer from the given choices.
(Finance)

[MOD05517] RESEARCH METHODS AND PROJECTS (LEADERSHIP)

This module will introduce the students to developing a research idea and outline and analyse key debates/theories/views associated with the chosen topic. The students will have to select a particular topic of their choice in consultation with the lecturer from the given choices.
(Leadership)

[MOD05518] RESEARCH METHODS AND PROJECTS (LOGISTICS AND SUPPLY CHAIN MANAGEMENT)

This module will introduce the students to developing a research idea and outline and analyse key debates/theories/views associated with the chosen topic. The students will have to select a particular topic of their choice in consultation with the lecturer from the given choices.
(Logistics and Supply Chain Management)

[MOD05520] RESEARCH METHODS AND PROJECTS (PROJECT MANAGEMENT)

This module will introduce the students to developing a research idea and outline and analyse key debates/theories/views associated with the chosen topic. The students will have to select a particular topic of their choice in consultation with the lecturer from the given choices.
(Project Management)

[MOD05521] RESEARCH METHODS AND PROJECTS (STRATEGIC MANAGEMENT)

This module will introduce the students to developing a research idea and outline and analyse key debates/theories/views associated with the chosen topic. The students will have to select a particular topic of their choice in consultation with the lecturer from the given choices.
(Strategic Management)

[MOD05522] RESEARCH METHODS AND REPORTS (PSYCHOLOGY)

This module will introduce the students to developing a research idea and outline and analyse key debates/theories/views associated with the chosen topic. The students will have to select a particular topic of their choice in consultation with the lecturer from the given choices.
(Psychology)

[MOD05613] CREATING GLOBAL NEW VENTURES

The module traces new venture creation from the perception of an opportunity to the point of value realization or exit. Along the way, it looks at testing the feasibility of your business concept, planning, adapting, gathering resources, and raising financing, if necessary.

[MOD05707] PROJECT MANAGEMENT

This module will provide you with a sound understanding and knowledge of concepts underpinning effective project management with the exposure to 'soft' and 'hard' tools or techniques.

[MOD07710] STRATEGIC MANAGEMENT

This module focusses on models based on businesses in developed countries and applies to all sizes of firm including global corporations.

[MOD05716] LOGISTICS AND SUPPLY CHAIN MANAGEMENT

This module focused on Logistics and Supply Chain Management would provide an exploration of the intricacies of managing the movement of goods, services, and information across supply chains on a global scale.

[MOD05717] STRATEGISING USING INNOVATION

This module is drawing on innovation management theories combined with contemporary technology management and linking them up to changes in the organisational environment and organisational structures.

[MOD05914] GLOBAL INFORMATION TECHNOLOGY

The overall module objective is to provide you with the introductory concepts of global IT management. The module covers the strategies for the successful development and implementation of global information systems and the accompanying reengineering of global business processes.