

# AMITY GLOBAL INSTITUTE

## MODULE SYLLABUS

Course	Bachelor of Arts (Honours) Business with Marketing Awarded by Teesside University
Module Title	Understanding Organisations
Module Syllabus No. (if any)	HRM1088-N
Content	This module is designed to provide a basic introduction to some of the general principles of business management subjects, particularly in the context of structure, culture, leadership, organisational behaviour, and the business environment. The module will demonstrate the impact of the within the overall business operation function. The module introduces the concept of foundation level strategic management, with emphasis on organisational resource and competency. The module considers the impact of organisational behaviour in relation to overall business effectiveness. Furthermore, the module will examine the role of the individual within the organisation and explore motivation, perception, and personal impact.
No. of Teaching Hours	30
Teaching Methods	Lectures, tutorials, case-studies analysis, research journals and group discussion.
Assessment Methods and Weightages	Individual Assessment Case Study Analysis Essay (100% weighting)
Skills for Maximising Learning Outcomes	Reading and Research
Dates of Examinations, Major Assessments and Assignments	See University Academic Calendar
Recommended Text	Mullins, L.J.(2016) Management and Organisational Behaviour, 11 ed., Pearson Education Ltd
Additional Reference Texts (if any)	-
Additional Remarks (if any)	

No.	Learning Outcomes/Aims
1	Apply given tools/methods accurately and carefully to a well-defined problem and begin to appreciate the complexity of organisations and their associated issues.
2	Use appropriate communication mechanisms to demonstrate an understanding of organisations.
3	Describe the relationship between management strategy and organisational behaviour.
4	Identify and describe the different types of organisations and how this relates to their structure, function and culture.
5	Describe the importance of the nature of leadership and management within organisations.
6	Understand the importance of the business environment and what resources and competencies are required to deliver business growth.
7	Demonstrate an understanding of the different theoretical tools available to assess the business environment and how to apply them.
8	Gather, record and describe data/evidence from a range of sources to enhance understanding of organisations and organisational behaviour. Recognise the changing nature of organisations within the macro environment.

Note: All Information provided to Amity will be kept strictly confidential except for those required under statutory requirements and by government authorities and relevant university partners and accreditation bodies as part of the regulatory or course requirements.