

AMITY GLOBAL INSTITUTE

MODULE SYLLABUS

Course	Bachelor of Arts (Honours) Business and Marketing Awarded by Teesside University
Module Title	Dissertation
Module Syllabus No. (if any)	BIN3039-N
Content	Undergraduate Dissertation is a 40-credit module featuring across undergraduate programmes within the Department of Business Management, which fulfils the need for each student to produce a substantive submission founded on extended self-guided study into a subject area which is associated with their degree programme. The topic focus of the submission will be informed by the personal interest of the student as guided by academic advice received from their dissertation supervisor who will support the student formally during the module.
No. of Teaching Hours	6X3-18 hrs lectures Research and learning hours=382 hr
Teaching Methods	Lectures
Assessment Methods and Weightages	The submission of a completed Dissertation of between 8,000 and 10,000 words.
Skills for Maximising Learning Outcomes	Reading and Research
Dates of Examinations, Major Assessments and Assignments	See University Academic Calendar
Recommended Text	Statistical methods for the social sciences9781292220345 (e)Agresti, Alan; Finlay, Barbara 2018 - 5th ed.
Additional Reference Texts (if any)	Business research methods9780198809876Bell, Emma; Bryman, Alan; Harley, Bill 2018 - 5th ed.
Additional Remarks (if any)	-

No.	Learning Outcomes/Aims
1	Act autonomously with limited supervision or direction within agreed guidelines to allow for effective self-management.
2	Demonstrate competency in the selection and application of appropriate data analysis/interpretation and understanding of their limitations.
3	Communicate complex written information to an academic audience.
4	Demonstrate the ability to plan, undertake and evaluate a self-managed research submission in an area of direct relevance to the chosen degree programme.
5	Exhibit a comprehensive and critical understanding of the chosen subject specific topic, research design and implementation.
6	Show an awareness of the ethical issues relevant to the chosen topic area and methodology.
7	Demonstrate the ability to synthesise, appraise and evaluate data/evidence from appropriate sources relevant to the chosen topic area and make reasoned, coherent and balanced arguments to support or refute research findings.
8	Exhibit the ability to apply academic and professional codes of conduct in the design and management of the research process. Demonstrate research skills relevant to the chosen topic area, including research design, evaluation and data analysis/interpretation.

Note: All Information provided to Amity will be kept strictly confidential except for those required under statutory requirements and by government authorities and relevant university partners and accreditation bodies as part of the regulatory or course requirements.