

AMITY GLOBAL INSTITUTE

MODULE SYLLABUS

Course	Bachelor of Arts (Honours) Business and Marketing Awarded by Teesside University
Module Title	Agile Management
Module Syllabus No. (if any)	HRM2072-N
Content	This module focuses on introducing students to the specifics of a) acquiring and managing talented people for organisations to be agile in the 21st century and b) the concept and management of business agility. The focus will be on the operational level and academic material will be applied to best practice examples of business that is more agile due to people. The module will provide the necessary theoretical and practical underpinning necessary for the comprehension and analysis of acquiring, developing, managing, great talent; and b) business agility.
No. of Teaching Hours	30
Teaching Methods	Lectures, workshop, discussions
Assessment Methods and Weightages	Assessment will be one ECA (100%) 4,000 word essay based on a company chosen by the lecturer.
Skills for Maximising Learning Outcomes	Reading and Research
Dates of Examinations, Major Assessments and Assignments	See University Academic Calendar
Recommended Text	Reinventing management: smarter choices for getting work done 9781118375907 Birkinshaw, Julian 2012
Additional Reference Texts (if any)	What matters now: how to win in a world of relentless change, ferocious competition, and unstoppable innovation 9781118120828 Hamel, Gary 2012
Additional Remarks (if any)	

No.	Learning Outcomes/Aims
1	Plan and manage own learning.
2	Communicate ideas appropriately in a written format.
3	Describe and explain key areas of agile and talent management.
4	Select and explain theories and practice in relation to specific agile and talent situations.
5	Demonstrate intellectual flexibility and openness to new ideas.
6	Present an academic essay which considers evidence from a range of sources.
7	Act autonomously with limited supervision or direction within agreed guidelines.
8	Draw on human resource management and other disciplines as appropriate.

Note: All Information provided to Amity will be kept strictly confidential except for those required under statutory requirements and by government authorities and relevant university partners and accreditation bodies as part of the regulatory or course requirements.