

AMITY GLOBAL INSTITUTE

MODULE SYLLABUS

Course	Master of Science in Business Analytics Awarded by University of Northampton
Module Title	Strategic Management of IS
Module Syllabus No. (if any)	BSOM058
Content	Analytical tools and strategic management; DE facto standards for IT Service Management, Tools and frameworks for strategic analysis, Strategic choice, Strategic implementation models, value chain analysis and key role of IS, Strategic choice, Strategic implementation models, value chain analysis and key role of IS, Strategic planning for information systems, the competitive environment and organizational change within the context, issues and challenges in strategic implementation, quality management concepts and implications within the context.
No. of Teaching Hours	30
Teaching Methods	Lectures, tutorials, case-studies analysis, research journals and group discussion
Assessment Methods and Weightages	PS1 Presentation Mini Presentation (7 slides/10 minutes) and Report (1500 words) EX1 Exam Seen examination (90 mins)
Skills for Maximising Learning Outcomes	Reading and Research
Dates of Examinations, Major Assessments and Assignments	See University calendar
Recommended Text	Handbook of Strategic e-Business Management, Francisco Martine's-Lopez, Springer
Additional Reference Texts (if any)	--
Additional Remarks (if any)	-

No.	Learning Outcomes/Aims
1	Evaluate tools and strategic perspectives for managing the resources of an IT organisation.
2	Design solutions which have been systematically investigated in relation to planning, designing and delivering services.
3	Critique the strategic management of IT services prioritising actions and predicting a set of circumstances either positive or negative.
4	Propose recommendations for managing the capability and resources of the IT organisation in order to build, test, evaluate and deploy new or changed releases in readiness for delivery into the live environment.
5	Select and apply appropriate communication tools to successfully convey meaning and purpose
6	Devise and justify use of workable and creative solutions substantiated by evidence and appropriate literature.
7	The purpose of this module is to provide students with the capability to co-ordinate and carry out activities and processes relevant for the creation of IS strategies with a view to provide superior business performance.
8	These strategies are then justified against several competing alternatives.

Note: All Information provided to Amity will be kept strictly confidential except for those required under statutory requirements and by government authorities and relevant university partners and accreditation bodies as part of the regulatory or course requirements.