

AMITY GLOBAL INSTITUTE

MODULE SYLLABUS

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| Course | Postgraduate Diploma in Business Administration (Entrepreneurship and Innovation) |
| Module Title | International corporate finance for managers |
| Module Syllabus No. (if any) | BAM400 |
| Content | This module introduces students to corporate finance: how firms fund themselves, how they choose between different types of finance and how those financing decision influence investment decisions. This is the only finance module that looks at finance from the perspective of the firm rather than the investor. It is a key module for those planning to work in the finance area of a firm or for those who wish to understand the relationship between firms and financial markets. |
| No. of Teaching Hours | 30 |
| Teaching Methods | Lectures, tutorials, case-studies analysis, research journals and group discussion. |
| Assessment Methods and Weightages | One two-hour unseen written examination (70%) One 2,000 words assignment (30%). |
| Skills for Maximising Learning Outcomes | Reading and Research |
| Dates of Examinations, Major Assessments and Assignments | Please refer to www.london.ac.uk exam tables June, August/September, December and February/March |
| Recommended Text | Berk J. and DeMarzo P., Corporate Finance, Pearson, 2014 |
| Additional Reference Texts (if any) | |
| Additional Remarks (if any) | - |

| No. | Learning Outcomes/Aims |
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| 1 | Understand how firms finance themselves, the financial strategy of corporations, financial structures and its management. Articulate and evaluate the key financial concepts of: Net Present Value, the cost of capital, capital structure as well as the issues arising from the use of different capital structures |
| 2 | Reason critically with respect to alternative corporate finance strategies Identify optimal financial strategies according to the set of information available |
| 3 | Adopt alternative financial strategies once the set of information changes. Calculate key information in the decision-making process. |
| 4 | Evaluate financial data to understand the financial strategy of corporations. Professional financial tool skills and case studies interpretation skills to support decisions |
| 5 | The ability to work both independently and in teams to create and manage financial strategies |
| 6 | The skills to present highly technical financial material to non-practitioners simply and clearly |
| 7 | The ability to synthesise and use information and materials from a variety of different sources to support an argument |
| 8 | Research skills into international corporate finance problems and the application of these in the assembling and analysis of financial strategies |

Note: All Information provided to Amity will be kept strictly confidential except for those required under statutory requirements and by government authorities and relevant university partners and accreditation bodies as part of the regulatory or course requirements.