

AMITY GLOBAL INSTITUTE

MODULE SYLLABUS

Course	Master of Business Administration (University of Northampton)
Module Title	Managing Operations and the Supply Chain
Module Syllabus No. (if any)	BSOM046
Content	Developing Strategic Capability in Operations Management. Introduction to Operations Management. Strategic Issues in Operations Management. Managing Operations in a Global Context. The Design of Services, Products and Processes, Location, Layout and Flow. Management of Supply Networks, Capacity and Inventory management. Planning and Control, Pervasive Issues in Operations Management. Total Quality Management, Lean management. Corporate Social Responsibility. Risk - Performance Measurement and Improvement including triple Bottom Lin
No. of Teaching Hours	30
Teaching Methods	Lectures, tutorials, case-studies analysis, research journals and group discussion
Assessment Methods and Weightages	ES1 – Essay / Report (2,000 words) – 40% AS1 - Case Study (3,000 words) - 60%
Skills for Maximising Learning Outcomes	Reading and Research
Dates of Examinations, Major Assessments and Assignments	Please refer NILE at: https://nile.northampton.ac.uk
Recommended Text	Robert Jacobs and Richard Chase - Operations and Supply Chain Management – 2013 - McGraw-Hill / Irwin
Additional Reference Texts (if any)	-
Additional Remarks (if any)	

No.	Learning Outcomes/Aims
1	Investigate and critically evaluate the range of concepts and techniques available to operations managers so as to enable effective business decision making.
2	Demonstrate conceptual and practical understanding of the opportunities and constraints that organisational characteristics place on operations managers and on operational decision making in the supply chain context.
3	Critically discuss and evaluate the theoretical and real-life applications of topics in the indicative content, analysing and evaluating the benefits they offer to an organisation and the challenges to be overcome in implementing them.
4	Critically evaluate the business relevance of the concept/topic studied, with a view to understanding the value of its adoption to an organisation.
5	Design evidence based and contextually relevant solutions to a range of case study scenarios to illustrate the applicability of the Operations Concepts, Tools and Techniques studied.
6	Assess the capacity and capability of an organisation to deliver Quality and Value to Customers both internal and external to the organisation.
7	Make discriminating use of a range of learning resources in order to solve problems within the domain of International Supply Chain and Operations Management.
8	Communicate the solutions arrived at, and the critical evaluation underlying them.

Note: All Information provided to Amity will be kept strictly confidential except for those required under statutory requirements and by government authorities and relevant university partners and accreditation bodies as part of the regulatory or course requirements.