

AMITY GLOBAL INSTITUTE

MODULE SYLLABUS

Course	Bachelor of Arts (Honours) International Business with Human Resource Management (Top-Up) Awarded by Teesside University
Module Title	Current Issues in Business Ethics & CSR
Module Syllabus No. (if any)	HRM3046-N
Content	Business operates today in a marketplace where increasingly companies are expected by consumers to not only do well but also to do good. "Doing the right thing" is seen as "the next big idea", a realisation by companies that embracing CSR can be a driver to success because other groups in society see you as acting correctly. In the light of recent banking scandals, and the BAE bribery case; the anti-globalisation protestors; endless "mandate" groups each with their own set of demands; and even demands from institutional and retail shareholders, companies of all sizes are increasingly aware of the new marketplace and seeing the growing importance of being (or at least appearing to be) seen embracing business ethics and corporate social responsibility.
No. of Teaching Hours	36hours
Teaching Methods	Lectures, presentations, workshop
Assessment Methods and Weightages	Students will be assessed by two equally weighted 2,000 word essays: ICA (50%) and ECA (50%). The ECA will also include a one-page self-reflection on class contribution.
Skills for Maximising Learning Outcomes	Reading and Research
Dates of Examinations, Major Assessments and Assignments	See University Academic Calendar
Recommended Text	Managing business ethics: straight talk about how to do it right Treviño, Linda Klebe; Nelson, Katherine A. 2015 - 7th ed.
Additional Reference Texts (if any)	Perspectives in business ethics Hartman, Laura Pincus 2004 - 3rd ed
Additional Remarks (if any)	

No.	Learning Outcomes/Aims
1	Autonomously plan and manage own learning. Think independently and be able to support a position using informed, logical, supported argument.
2	Communicate effectively through essay writing, reflecting and interpreting research findings using appropriate academic language.
3	Challenge the orthodox through a demonstration of critical informed thinking.
4	Demonstrate intellectual flexibility and openness to new ideas through wide reading and independent thinking in relation to business ethics/CSR in the Developed World.
5	Demonstrate intellectual flexibility and openness to new ideas through wide reading and independent thinking in relation to business helping the Developing World.
6	Employ a range of logical and supported arguments in discussing theory/
7	Employ a range of logical and supported arguments in discussing theory and research in the field of business ethics/CSR as it relates to business helping the Developing World.
8	Analyse and interpret evidence from a rich variety of sources attempting to explain issues around business ethics/CSR. Be competent and confident in dealing with ethical/CSR situations.

Note: All Information provided to Amity will be kept strictly confidential except for those required under statutory requirements and by government authorities and relevant university partners and accreditation bodies as part of the regulatory or course requirements.