

AMITY GLOBAL INSTITUTE

MODULE SYLLABUS

Course	Diploma in Accounting & Finance
Module Title	Business in Society
Module Syllabus No. (if any)	NIL
Year Offered	2018
Start-Date	February 2018 / September 2018
End-Date	January 2019 / August 2019
Syllabus / Content / Learning Outcomes	<p>On successful completion of the module students will be able to:</p> <p>Knowledge and Understanding</p> <p>a) Explain a range of corporate responsibilities, distinguishing the source of the obligation (legal and/ or ethical).</p> <p>b) Reflect upon the role of business in society using a range of models and company examples.</p> <p>c) Form a view on the relationship between Governmental legislation, enforcement and the self-regulation of public/private interests.</p> <p>Subject-specific Skills</p> <p>d) Research a current ethical issue in the light of examples from a range of industry supply chains/consumer demands.</p> <p>e) Critically evaluate implicit and explicit media bias</p> <p>f) Complete a review of stakeholders for a particular company.</p> <p>g) Advocate effectively for a change in a specific relationship between business and society.</p> <p>Key Skills</p> <p>h) Communicate effectively in writing with strong evidence of reflective capacity.</p>
No. of Teaching Hours	Lectures = 24 Seminars = 24 Self Study = 102 1 x skills/activities portfolio = 25 1 x individual portfolio = 25 TOTAL = 200
Teaching Methods	Lectures, tutorials, case-studies analysis, research journals and group discussion.
Assessment Methods and Weightages	Group Critical Essay (1,000 words)– 20% Group Presentation - 30% Reflective Portfolio (3,000 words) - 50%
Skills for Maximising Learning Outcomes	Reading and research
Dates of Examinations, Major Assessments and Assignments	TBA
Recommended Text	<ul style="list-style-type: none"> • The ethical business: challenges and controversies - Mellahi, Kamel, Morrell, Kevin, Wood, Geoffrey Edward 2010 (electronic resource) • Corporate social responsibility as an international strategy - Christina Keinert c2008 • Corporate social responsibility: the good, the bad and the ugly - Banerjee, Subhabrata Bobby c2007
Additional Reference Texts (if any)	NIL
Additional Remarks (if any)	NIL

Note: All Information provided to Amity will be kept strictly confidential except for those required under statutory requirements and by government authorities and relevant university partners and accreditation bodies as part of the regulatory or course requirements.

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Lesson No.	Learning Outcome
Indicative content	<ul style="list-style-type: none">▪ Ways of conceptualising the role of business in society▪ Conceptualising Sustainability and Value Creation▪ Globalisation and ethics▪ Ethics in Corporate leadership▪ Ethics industrial supply chains▪ Ethics in Media, Marketing and Consumer Culture▪ Ethics in Accounting and Finance▪ Ethical reasoning and critical thinking▪ Managing stakeholder relationships / mapping stakeholders▪ Ways of conceptualising Discourse and Power▪ Legal, Political & Regulatory Issues▪ Community Relations and Strategic Philanthropy▪ Ways of conceptualising the corporation▪ Ways of conceptualising the role of business in social change▪ Ways of conceptualising the role of business in popular culture▪ Legislation on and the implementation and measurement of, social impact▪ Ways of conceptualising the role of social media in society▪ The role of business in International Development Aid

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