

# AMITY GLOBAL INSTITUTE

## MODULE SYLLABUS

Course	<b>Diploma in Entrepreneurship</b>
Module Title	<b>Building the Entrepreneurial Organization</b>
Module Syllabus No. (if any)	N / A
Year Offered	2019
Start-Date	Feb / May / Sep 2019
End-Date	Feb / May / Sep 2020
Syllabus / Content / Learning Outcomes	<p>On successful completion of this module the student will be expected to be able to display the understanding of:</p> <ul style="list-style-type: none"> <li>✓ Organizational Development and Reinventing the Organization</li> <li>✓ Organization Renewal: The Challenge of Change</li> <li>✓ Changing the Culture</li> <li>✓ Role and Style of the OD Practitioner</li> <li>✓ The Diagnostic Process</li> <li>✓ Overcoming Resistance to Change</li> <li>✓ OD Intervention Strategies</li> <li>✓ Process Intervention Skills</li> <li>✓ Employee Empowerment and Interpersonal</li> <li>✓ Interventions</li> <li>✓ Team Development Interventions</li> <li>✓ Intergroup Development</li> <li>✓ Goal Setting for Effective Organizations</li> <li>✓ Work Team Development</li> </ul>
No. of Teaching Hours	24 hours
Teaching Methods	Lectures, tutorials, case-studies analysis, research journals and group discussion.
Assessment Methods and Weightages	3000 Word Assignment (100%)
Skills for Maximising Learning Outcomes	Reading and research
Dates of Examinations, Major Assessments and Assignments	Jan / Apr / Aug 2020
Recommended Text	<p>Essentials of Entrepreneurship and Small Business Management, 6/e Scarborough 2011, Prentice Hall</p> <p>Management &amp; Organisational Behaviour by Laurie J. Mullins and Gill Christy (May 2010)</p>
Additional Reference Texts (if any)	<p>Strategic Entrepreneurship, 4/e, Wickham 2006, Prentice Hall</p> <p>New Venture Management: The Entrepreneur's Roadmap (Entrepreneurship Series), 1/e Kuratko &amp; Hornsby, 2009, Prentice Hall</p> <p>Entrepreneurship, 10/e, Mariotti 2008, Prentice Hall</p>
Additional Remarks (if any)	

Note: All Information provided to Amity will be kept strictly confidential except for those required under statutory requirements and by government authorities and relevant university partners and accreditation bodies as part of the regulatory or course requirements.

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Lesson No.	Learning Outcome
1	Organizational Development and Reinventing the Organization
2	Organization Renewal: The Challenge of Change
3	Changing the Culture Role and Style of the OD Practitioner
4	The Diagnostic Process
5	Overcoming Resistance to Change OD Intervention Strategies
6	Process Intervention Skills Employee Empowerment and Interpersonal Interventions
7	Team Development Interventions Intergroup Development
8	Goal Setting for Effective Organizations Work Team Development

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