

AMITY GLOBAL INSTITUTE

MODULE SYLLABUS

Course	Post Graduate Diploma in Management
Module Title	Post Graduate Major Project
Module Syllabus No. (if any)	NIL
Year Offered	2018
Start-Date	February 2018 / September 2018
End-Date	January 2019 / August 2019
Syllabus / Content / Learning Outcomes	<p>On successful completion of the module, participants will be able to:</p> <p>Knowledge and Understanding</p> <ol style="list-style-type: none"> a) Identify, understand and deploy various research methodologies, both quantitative and qualitative, in order to conduct research into a range of management problems and issues. b) Critically examine and articulate the importance of the varying philosophical positions that influence management research and the researcher. c) Identify and apply the key data triangulation techniques required to analyse business case problems, plans and issues. d) Demonstrate and enact the chief ethical considerations that impact management research. <p>Subject Specific Skills</p> <ol style="list-style-type: none"> e) Apply a range of quantitative and qualitative research techniques to management problems and issues. f) Use appropriate software such as SPSS and Nvivo to analyse quantitative and qualitative data. g) Source, identify and critically review primary and secondary data material. <p>Key Skills</p> <ol style="list-style-type: none"> f) Develop and demonstrate the ability to work independently and to manage the entire research process from question formulation through to analysis and interpretation of results. h) Develop and demonstrate an appropriate report writing style that balances the demands of brevity, comprehension and criticality and is appropriate for both academic submission and for corporate requirements. i) Develop report presenting skills in both written and
No. of Teaching Hours	Workshops x 7 = 42 Independent study hours - Online support, Supervision =183 Assessment hours =75 Total = 300
Teaching Methods	Lectures, tutorials, case-studies analysis, research journals and group discussion.
Assessment Methods and Weightages	Management Research Project - 100%
Skills for Maximising Learning Outcomes	Reading and research
Dates of Examinations, Major Assessments and Assignments	TBA
Recommended Text	A. D. Jankowicz (2004) - Business Research Projects.
Additional Reference Texts (if any)	NIL.
Additional Remarks (if any)	NIL

Note: All Information provided to Amity will be kept strictly confidential except for those required under statutory requirements and by government authorities and relevant university partners and accreditation bodies as part of the regulatory or course requirements.

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Lesson No.	Learning Outcome
1	Introduction to Management Research
2	Introduction to the case study technique
3	Literature review
4	Sourcing secondary material
5	Case Technique and Research philosophies and approaches
6	Negotiating access and research ethics
7	Primary research
8	Analysing quantitative data
9	Analysing qualitative data
10	Writing skills

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