

AMITY GLOBAL INSTITUTE

MODULE SYLLABUS

Course	Master of Business Administration (University of London)
Module Title	Entrepreneurial finance and private equity
Module Syllabus No. (if any)	BAM300
Syllabus / Content / Learning Outcomes	<p>Entrepreneurial success requires the ability to both obtain finance and to manage it appropriately. Awareness of the characteristics of the various sources of funding is crucial to entrepreneurs seeking investment. Potential investors will want to be presented with a range of clear and detailed company financial information on which to base their investment decisions. Principal sources of funding may be oriented around developed countries but investors invest globally. The ability to critically analyse this information is also essential for entrepreneurs to identify and overcome risks and challenges that may face a company during its growth.</p> <p>Learning outcomes: Upon successful completion of the module, students should be able to:</p> <ul style="list-style-type: none"> • Understand the importance of finance and financial data to the success of entrepreneurial firms • Describe the different methods by which a company is valued and the issues linked to start-up/entrepreneurial firm valuation when raising funds • Appraise balance sheets, income statements, cash flows and other firm financial information and be able to analyse and critically evaluate these in the context of an entrepreneurial firm seeking investment • Use real options as a tool to evaluate firm's choice and value • Analyse and compare possible sources of financing for an entrepreneurial firm including various types of private equity, debt financing and non-traditional sources • Identify some of the risks of failure of an entrepreneurial firm and consider how these can be prevented. • Consider exit strategies and explain the investment harvesting process • Numeracy and quantitative data skills (including the ability to interpret quantitative data from financial statements) • Effective written communication skills for formulating plans, strategies and outcomes • Time management skills (including working under time pressure) • Problem solving skills (e.g. analytical, problem-solving and decision making skills in entrepreneurial finance) • The ability to synthesise and use financial information and knowledge effectively in the entrepreneurial sector • Digital and information literacy skills.
No. of Teaching Hours	Contact Hours – Lectures, Seminars & online activity (22 x 3) = 66 Independent Preparation, pre-reading and analysis = 84 TOTAL = 150
Teaching Methods	Lectures, tutorials, case-studies analysis, research journals and group discussion.
Assessment Methods and Weightages	One two-hour unseen written examination (70%) One 2,000 words assignment (30%).
Skills for Maximising Learning Outcomes	Reading and research
Dates of Examinations, Major Assessments and Assignments	Please refer to www.london.ac.uk exam tables June, August/September, December and February/March
Recommended Text	Smith & Smith, Entrepreneurial Finance, Stanford University Press, 2011 Cumming, The Oxford Handbook of Entrepreneurial Finance, OUP, 2012

Note: All Information provided to Amity will be kept strictly confidential except for those required under statutory requirements and by government authorities and relevant university partners and accreditation bodies as part of the regulatory or course requirements.

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Lesson No.	Learning Outcome
1	Entrepreneurs and Finance
2	Evaluating Entrepreneurial Projects
3	Evaluating the Entrepreneurial Firm
4	The Entrepreneur's Perspective on Value
5	Choice of Finance
6	The Informal Sources of Finance: Bootstrap and Crowdfunding
7	The Formal Providers of Equity Business Angels and Venture Capitalist
8	Debt Finance – Bank Lending
9	Trade Credit
10	Harvesting

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